TREFORLENOINE Multimedia Designer

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ABOUT ME

Experienced multimedia designer with excellent collaborative and interpersonal skills; a dynamic team player with well-developed written and verbal communication abilities. An 'always learning' mentality, accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. Adept at working out technical graphic issues with developers and programmers.

SKILLS

Graphic design for print and digital Animation for motion design Visual design/UX/UI Video editing 3D modeling and texturing Photography

PRIMARY TOOLS

Adobe Suite

Photoshop Illustrator After Effects Premiere Pro InDesign Figma

3D Software

Cinema 4D 3DS Max

EDUCATION & TRAINING

Louisiana State University BFA Graphic Design

School of Motion Animation Bootcamp VFX for Motion

WORK EXPERIENCE

Senior Marketing Designer 04/2021 - 04/2024 Indeed Flex - Austin, TX/London, UK

- Animation/Graphic support for the US & UK marketing teams (B2B & B2C), with a focus on animation. Design motion graphic content for social media, explainer & training videos and promotional events.
- Manage the US creative and support the company's partners.

Multimedia Designer 03/2020 - Present TL Creative, LLC (Freelance) - Austin, TX

• Providing creative solutions for clients for their large or small digital or print projects. This includes, motion graphics, video editing, photography, and graphic design services.

Principal Artist | AAD 08/2010 - 02/2020

Cubic (Synthetic Digital Systems) - Austin, TX

- Create dynamic animation for mobile and video to successfully engage the user.
- Provide video editing, motion graphics and photography for company directives, projects, BD and executive management needs to successfully promote the company.
- Mentor other artists and assist the Art Director.
- · Developed marketing assets (print, illustrations, trade shows).
- Provide visual design and UX/UI processes for apps and web products, utilizing Figma and other prototyping tools.

Multimedia Designer 01/2001 - 09/2010

Pixeltrix (Freelance) - Austin, TX

- Build and design 3D art assets for AAA title video game clients such as Midway Studios Austin, Acclaim Studios, The Animation Farm, Critical Mass, Certain Affinity and Moontower VFX.
- Graphic Design solutions for print and digital producing various print work for clients as brochures, stationery, corporate identity, posters, and direct mail. Clients include local radio stations, Amherst Media and AT&T.
- Art direct photo shoots and work with professional national illustrators and copywriters.
- Contracted on-site with Mutual Mobile as a visual designer for multiple mobile and ipad projects.

Senior Artist 12/2006 - 12/2008 Aspyr Media - Austin, TX

- Developed visual art assets in multiple media, including visual design, iconography, illustration, 3D modeling & texturing and 2D animation.
- Titles completed include the Sims Pet Stories, Sims Castaways, Guitar Hero III (PC/MAC), Guitar Hero (Aerosmith) (PC/Mac).